

GOVERNMENT OF TELANGANA  
GOVERNOR'S SECRETARIAT, RAJ BHAVAN, HYDERABAD

**Guidelines for submission entries for LOGO/TAGLINE/POSTER  
design competition:**

- Raj Bhavan invites Entries for Logo Design, Tagline Writing, and Poster Preparation for "Telangana–North East India Connect: A Techno-Cultural Festival"
- Raj Bhavan, Hyderabad, is pleased to announce a creative contest inviting entries from individuals, students, artists, designers, and the general public for the upcoming "Telangana–North East India Connect: A Techno-Cultural Festival" to be held in Hyderabad.
- The Telangana-North East India Connect: Techno-Cultural Festival will be organized in two phases from 25<sup>th</sup> to 27<sup>th</sup> November, 2025 and from 2<sup>nd</sup> to 4<sup>th</sup> December, 2025 at Hyderabad to have forge relationship between the Telangana and 8 North Eastern States of India, and also to share the Technical and Cultural knowledge among the two regions. In this regard, many well-known personalities who relate to the fields of Technology and Culture will be attending the festival from Telangana and 8 North eastern States.
- Participants are invited to showcase their creativity and talent by contributing in any or all of the following categories:
  1. Logo Design
  2. Tagline Writing
  3. Poster Preparation (A4 or A3 size, digital format)
- Theme Focus:
- The submissions should reflect the spirit of cultural unity, technological innovation, and mutual exchange between Telangana and the Eight North Eastern States of India — Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura.
- Eligibility: Open to all individuals across India.
- Submission Guidelines:
  - Logo:** Should be original, scalable, and submitted in high-resolution PNG and editable formats (AI/CDR/PSD).
  - Tagline:** Must be in English, concise (maximum 10 words), impactful, and original.
  - Poster:** Should be visually appealing, relevant to the theme, and submitted in PDF or PNG format with minimum 300 dpi resolution

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▪ How to Submit:

Entries with details must be emailed to **telangananortheastconnect@gmail.com**  
Subject line: Entry for Logo/Tagline/Poster – [Your Name]

▪ Last date for submission: 15<sup>th</sup> August 2025

▪ Each entry should include the following:

Full Name :  
Age & Occupation :  
Contact Number & Email :  
ID/ Address proof :  
Brief write-up (50–100 words) on the concept behind the design/tagline/poster

▪ Prize Money:

Best Logo Design: ₹15,000

Best Tagline: ₹5,000

Best Poster Design: ₹20,000

- The winning entries will be used in all official publicity materials of the Festival. Winners will be felicitated at a formal ceremony during “the Telangana- North East Connect: A Techno-Cultural Festival” at Raj Bhavan, Hyderabad.

• Terms and Conditions:

- All entries must be original and not infringe on any copyright or third-party rights.
- Plagiarism is strictly prohibited.
- The logo shall not contain any material (photograph, icon, symbol, image etc.)
- Entries shall be judged based on various parameters including elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact.
- The selected designs/posters/taglines will become the intellectual property of Raj Bhavan and may be modified as needed.
- The decision of the selection committee will be final and binding.
- Multiple entries are allowed, but each must be submitted separately.

▪ For more details or queries:

- Please visit our website: [www.governor.telangana.gov.in](http://www.governor.telangana.gov.in)
- Phone: 9100866066

- ❖ We look forward to your creative participation in celebrating the spirit of unity in diversity.

Date: 31.07.2025

Sd/-M.Dana Kishore, IAS,  
Principal Secretary to Governor.