

**MFA ADMISSIONS – 2019**  
**Pattern and Model Paper for**  
**MFA (Photography) Entrance Examination – 2019**

**PATTERN**

Exam Type	Questions	Marks	Duration
<b>Paper - A</b> <b>Multiple Choice Questions</b> <b>(Subject Specific)</b>	<b>30</b> <b>Questions</b>	<b>30 Marks</b>	<b>45 Minutes</b>
<b>Paper – B</b> <b>Descriptive Examination</b> <b>(Essay Type)</b>	<b>2 Questions</b>	<b>10x2=20</b> <b>Marks</b>	<b>1 Hour</b>
<b>Total</b>		<b>50 Marks</b>	<b>1 Hours</b> <b>45 Minutes</b>

**MODEL PAPER**

**PAPER – A**

**Multiple Choice Questions**

**Marks: 30X1=30**

**Time: 45 Minutes**

- 1) What is the name of the first successful photographic process?  
 (a) Camera Lucida      (b) Camera Obscura      (c) Daguerre type      (d) Calo type
- 2) What famous group is known for only using large format view camera with extensive depth of field?  
 (a) Group f/64      (b) Group f/1.8      (c) Group f/16      (d) Group f/11
- 3) Who among the below is not a photographer.  
 (a) Edward Muybridge      (b) Richard Avedon  
 (c) Richard Burton      (d) Helmut Newton
- 4) Which of these is not a characteristic of an advertisement.  
 (a) Discourage the buyer      (b) Arouse a desire  
 (c) Inspire a consumer      (d) Convince the buyer

- 5) Freedom of speech is which of the following article of Indian Constitution.  
(a) Article 19(1)A      (b) Article 498A      (c) Article 39      (d) Article 302
- 6) Pather Pachali movie is directed by  
(a) Guru Dutt      (b) Satyajitray      (c) Utpal Dutt      (d) Ritupasha Ghosh
- 7) A video consists of a sequence of  
(a) Frames      (b) Signals      (c) Packets      (d) Slots
- 8) What is Panning?  
(a) Filming a shot      (b) Turning the camera off  
(c) Move the camera left to right or right to left      (d) All of the above
- 9) In Cinema industry CGI stands for  
(a) Computer Generated Imagery      (b) Compose General Image  
(c) Computer graphics Interface      (d) Common Gateway Interface
10. Global village concept coined by  
(a) Dennis Mc.Quail      (b) Marshall Mc Luhen  
(c) Elizabeth Noelle – Newman      (d) Kaval J. Kumar

## **PAPER – B**

### **Descriptive Type**

**Answer any TWO of the following**

Each question carries 10 Marks

**2QX10M = 20 Marks**

1. Describe the role of Electronic Media in Communication system in present scenario with suitable examples?
2. Digital Photography has grown in leaps and bounds in terms of technological advancements. Write essay.
3. What is EDFAT? Where and how it is used? Explain in detail.