

MFA ADMISSIONS – 2024
Pattern and Model Paper for
MFA (Photography & Media Communication)
Entrance Examination – 2024

PATTERN

Exam Type	Questions	Marks	Duration
Paper - A Multiple Choice Questions (Subject Specific)	30 Questions	30 Marks	45 Minutes
Paper – B Descriptive Examination (Essay Type)	2 Questions	10x2=20 Marks	1 Hour
Total		50 Marks	1 Hours 45 Minutes

MODEL PAPER

PAPER – A

Multiple Choice Questions

Marks: 30X1=30

Time: 45 Minutes

- 1) What is the name of the first successful photographic process?
(a) Camera Lucida (b) Camera Obscura (c) Daguerre type (d) Calo type
- 2) What famous group is known for only using large format view camera with extensive depth of field?
(a) Group f/64 (b) Group f/1.8 (c) Group f/16 (d) Group f/11
- 3) Who is not a photographer.
(a) Edward Muybridge (b) Richard Avedon
(c) Richard Burton (d) Helmut Newton
- 4) Which of these is not a characteristic of an advertisement.
(a) Discourage the buyer (b) Arouse a desire
(c) Inspire a consumer (d) Convince the buyer

- 5) Freedom of speech is in which of the following article of Indian Constitution.
- (a) Article 19(1)A (b) Article 498A (c) Article 39 (d) Article 302
- 6) Pather Pachali movie is directed by
- (a) Guru Dutt (b) Satyajit Ray (c) Utpal Dutt (d) Ritupasha Ghosh
- 7) A video consists of a sequence of
- (a) Frames (b) Signals (c) Packets (d) Slots
- 8) What is Panning?
- (a) Filming a shot (b) Turning the camera off
(c) Move the camera left to right or right to left (d) All of the above
- 9) In Cinema industry CGI stands for
- (a) Computer Generated Imagery (b) Compose General Image
(c) Computer graphics Interface (d) Common Gateway Interface
10. Global village concept coined by
- (a) Dennis Mc.Quail (b) Marshall Mc Luhen
(c) Elizabeth Noelle – Newman (d) Kaval J. Kumar

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MODEL PAPER

PAPER – B

Descriptive Type

Answer any TWO of the following

Each question carries 10 Marks

Duration : 1 Hour

2QX10M = 20 Marks

1. Describe the role of Electronic Media in Communication system in present scenario with suitable examples?
2. Digital Photography has grown in leaps and bounds in terms of technological advancements. Write essay.
3. What is EDFAT? Where and how it is used? Explain in detail.